



downtown painesville

Building our future by preserving our past



THE MAIN STREET APPROACH

Downtown Painesville is a non-profit organization devoted to revitalizing downtown via the Main Street Four-Point Approach, a program that has proven successful in historic downtowns across the nation. For every dollar invested into a Main Street program, more than 22 dollars are reinvested into downtown.

The Main Street program is a locally-driven revitalization program that focuses on 4 key areas:

► **Organization**

Building support among downtown stakeholders

► **Design**

Enhancing downtown's physical appearance

► **Promotion**

Marketing downtown through events and advertising

► **Economic Restructuring**

Strengthening downtown's economic base



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SIGN UP TODAY!

Downtown Painesville needs committed and interested members like you. Membership is a great way to invest in the future of downtown. To sign up, fill out this form and send a check made payable to:

Downtown Painesville Organization
1 Victoria Square, Suite 265A
Painesville, OH 44077

Name _____

Business (if applicable) _____

Address _____

Phone _____

Email _____

Become A Member

Membership Levels

- Resident \$35
- Patron \$50
- Supporter \$250
- Shareholder \$500
- Stakeholder \$1,000

Join a Committee

(check any you'd be interested in)

- Organization
- Design
- Economic Restructuring
- Promotion
- Anywhere that I can help!

Downtown Painesville Organization
1 Victoria Square #265A, Painesville, OH 44077
Phone: 440.352.6004 Fax: 440.357.2296
www.DowntownPainesville.org